

RAY EITEL-PORTER

AI EXPERT, AUTHOR AND ADVISOR ON RESPONSIBLE AI AND GOVERNANCE

Ray Eitel-Porter helps organizations around the world use AI with confidence. He combines deep experience in data, AI and regulation with a practical, down-to-earth style that makes complex topics clear and actionable.



Ray is an AI expert and the best-selling author of *Governing the Machine – How to navigate the risks of AI and unlock its true potential* (Bloomsbury 2025). He is Senior Research Associate for Responsible AI at the Intellectual Forum, Jesus College Cambridge, and has led AI research collaborations with Stanford, MIT, The Alan Turing Institute and the Institute for AI Ethics at Oxford University.

Ray was Accenture's global lead for Responsible AI and designed Accenture's AI compliance program. He advises on principles and policy, governance, areas of risk (such as bias, explainability, reliability and sustainability), controls, capabilities and supporting platforms and technologies. He is fluent in German, having lived and worked in Germany for many years, and also speaks French.

Career and experience

Ray spent more than a decade leading data and AI businesses at Accenture, including seven years heading the Data and AI Practice in the UK and Ireland and four years running the global Responsible AI Practice. In those roles he supported clients across financial services, retail, health and the public sector to scale AI responsibly.

He helped commercialize one of the first AI algorithmic fairness tools and led the design and build of Accenture's internal AI compliance program covering 700,000 employees in 120 countries. These experiences inform his practical approach to AI governance: clear principles, robust controls and solutions that work in complex, real-world organizations.

Consultant

Ray spent more than a decade leading data and AI businesses at Accenture, including seven years heading the Data and AI Practice in the UK and Ireland and four years running the global Responsible AI Practice. In those roles he supported clients across many industries including financial services, retail, health and the public sector to scale AI responsibly.

Speaker

Delivers keynotes, panels and briefings on AI, governance and regulation for conferences, private events and academic audiences.

Author

Best-selling author of *Governing the Machine* and numerous publications on AI, its governance, risks and regulation.